DORSET ART WEEKS

ADVERTISING RATES
DORSET ART WEEKS 2027

Dorset Art Weeks is an integral part of the cultural events taking place across Dorset. Now every year, it is the largest visual arts event of its kind in the county.

The Event

294 venues participated in 2026, with more than 70,000 venue visits over 16 days.
In 2026, the total sales for Dorset Art Weeks venues exceeded £700,000.

The FREE DAW Guide

- Your advertisement in 35,000 free event brochures giving more than 8 weeks repeated exposure across Dorset and surrounding areas from mid April to mid June.
- Attractive full colour, A5 landscape guide book with spine, listing all art venues taking part, regional maps and access to venues.
- Guide available to view and download for 6 months at dorsetartweeks.co.uk

ADVERTISING RATES
DORSET ART WEEKS 2027

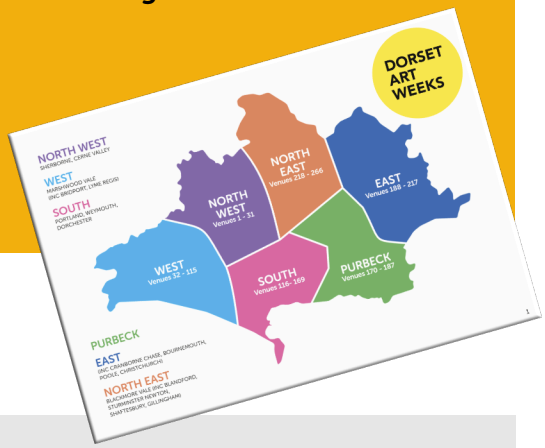
Great value for money

Your advertisemnet in 35,000 free event guides, giving repeated exposure before and during Dorset Art Weeks.

Targeted distribution across Dorset and surrounding areas.

Includes: Tourist Information Centres, Libraries, Museums, Cultural Venues, Colleges, Garden Centres, Hotels and selected prime venues.

A much sought-after directory of artistic talent in the county and copies are not only eagerly snapped up but remain around for long after the event.



Deadlines
Booking your advert by
WEDNESDAY 3 FEBRUARY 2027

Payment and supplying artwork
MONDAY 8 FEBRUARY 2027

Contact
To book you space contact
producer@dorsetartweeks.co.uk

Artwork
Your artwork should be supplied digitally as a press resolution PDF, with all fonts embedded and spot colours converted to CMYK. Adverts supplied incorrectly may incur additional costs.

Images
Image files should be at least 300dpi at print dimensions and CMYK.

Content
The content of adverts is the responsibility of the supplier. Please check the information in your advert is correct before sending the artwork.

Advert position
Advert postitions in the Guide are at our discression.

Amendments
Once artwork has been received this will be deemed to be the final and complete information. Alterations to artwork will be accepted at our discretion.

Cancellation
You may be liable for payment in full for any adverts cancelled, or for which copy has not been received by the above deadlines.

Ts&Cs
DAW reserves the right to refuse or amend any advertisements submitted.

Full Page
190mm (w) x 128mm (h)

Cost
Full Page **£995** (inc. VAT)
Inside back cover **£1100** (inc. VAT)

For Inside back please email for spec.

Half Page
92mm (w) x 128mm (h)

Cost
Half Page, inside **£525** (inc. VAT)

Quarter Page
43mm (w) x 128mm (h)

Cost
Quarter Page, inside **£250** (inc. VAT)