

ADVERTISING RATES

DORSET ART WEEKS

2026

Dorset Art Weeks is an integral part of the cultural events taking place across Dorset. Now every year, it is the largest visual arts event of its kind in the county.



The Event

Over 250 venues participate, with more than 70,000 venue visits over 16 days. In 2024, the total sales for Dorset Art Weeks venues exceeded £700,000.

The FREE DAW Guide

- Your advertisement in 35,000 free event brochures giving more than 8 weeks repeated exposure across Dorset and surrounding areas from mid April to mid June.
- Attractive full colour, A5 landscape guide book with spine, listing all art venues taking part, regional maps and access to venues.
- Guide available to view and download for 6 months at dorsetartweeks.co.uk

ADVERTISING RATES

DORSET ART WEEKS 2026

Great value for money

Your advertisement in 35,000 free event guides, giving repeated exposure before and during Dorset Art Weeks.

Targeted distribution across Dorset and surrounding areas.

Includes: Tourist Information Centres, Libraries, Museums, Cultural Venues, Colleges, Garden Centres, Hotels and selected prime venues.

A much sought-after directory of artistic talent in the county and copies are not only eagerly snapped up but remain around for long after the event.



Deadlines

Booking your advert by
WEDNESDAY 11 FEBRUARY 2026

Payment and supplying artwork
MONDAY 16 FEBRUARY 2026

Contact

To book your space contact
DAW Producer, Polly Hobbs
producer@dorsetartweeks.co.uk

Artwork

Your artwork should be supplied digitally as a press resolution PDF, with all fonts embedded and spot colours converted to CMYK. Adverts supplied incorrectly may incur additional costs.

Images

Image files should be at least 300dpi at print dimensions and CMYK.

Content

The content of adverts is the responsibility of the supplier. Please check the information in your advert is correct before sending the artwork.

Advert position

Advert positions in the Guide are at our discretion.

Amendments

Once artwork has been received this will be deemed to be the final and complete information. Alterations to artwork will be accepted at our discretion.

Cancellation

You may be liable for payment in full for any adverts cancelled, or for which copy has not been received by the above deadlines.

Ts&Cs

DAW reserves the right to refuse or amend any advertisements submitted.

DORSET
ART
WEEKS

DORSET
VISUAL
ARTS

Full Page

190mm (w) x 128mm (h)

Cost

Full Page **£995** (inc. VAT)

Inside back cover **£1100** (inc. VAT)

For Inside back please email for spec.

Half Page

92mm (w) x 128mm (h)

Cost

Half Page, inside **£525** (inc. VAT)

Quarter Page

43mm (w) x 128mm (h)

Cost

Quarter Page, inside **£250** (inc. VAT)